



**INDUSTRIAL REDEVELOPMENT**—To bring new industry to Newark, sites will be provided within 4 years for light industry in town, for heavy industry in the Port area.



**NEIGHBORHOOD REDEVELOPMENT**—New homes, schools, churches, recreation facilities will replace rundown areas throughout the city.



**RECREATION**—Throughout the city recreation areas, like those shown projected for the Ironbound section, are on the blueprint for a better Newark.



**TRAFFIC CONTROL**—Freeways, planned modern arteries and adequate parking facilities will ease the traffic and safety problem.

## THE BLUEPRINT FOR A BETTER NEWARK FOR ALL OF US IS ONLY HALF FINISHED!

No matter what your beliefs . . . or what part of our city you live in . . . there is one thing all Newarkers can agree on—we want to make our city a safer, more beautiful, better place to live in and to work in, for ourselves and for our children.

The big question is how do we do it . . . how do we get the better housing, the additional schools, the adequate police and fire and health protection a great city like ours needs?

We've made a start . . . sure . . . a good start.

We changed to the Mayor-Council form of government, and elected a man who, like us, wants a better Newark.

And all of a sudden things began to get done . . . many things were done . . . but many things remain to be done.

Some of the important things that are still in blueprint form are shown on this page.

We want to make very sure that they get done!

## YOU ASK:

**HOW CAN I... ONLY ONE  
PERSON... HELP MAKE  
THIS BETTER, SAFER,  
MORE BEAUTIFUL CITY  
COME TRUE?**



... AND THE ANSWER IS ...

**EACH OF US CAN VOTE**

**WITH OUR FELLOW CITIZENS**

**TO MAKE OUR CITY A**

**BETTER PLACE TO LIVE**

**AND WORK IN...**

# VOTE TO FINISH THE BLUEPRINT WITH MAYOR LEO P. CARLIN

The Newark Citizens Committee on Municipal Government believes Mayor Carlin has brought a refreshing and dynamic leadership to our town's government . . . leadership in a long-needed program of rebuilding and revitalizing our city.

We feel that such rare constructive leadership should be retained in office . . . it is essential for Newark's future, for the future of all who live and work in this city.

His record is excellent:

1. He has restored decency and a sense of dedication and responsibility to our city government.
2. He has established a broad blueprint for building a greater Newark—new housing, schools, water supply, neighborhood rehabilitation, hospitals, police and fire protection, parks and recreation facilities,

prosperous business and industry to keep employment on a high level.

3. He has placed the city on a sound overall budget basis, with economy and tax saving as a major consideration.  
He has trimmed unnecessary expenses, streamlined departmental organizations.
4. He has met the recession with a realistic program to protect our jobs and the economic well-being of our city.

And, above all, he has won the confidence and respect of every segment of our city—business and labor, education, professional men, and the vast majority of our citizens.

The amazing growth and development of the "New Newark" in the downtown area is an indication of the great confidence his policies have inspired.

## AND VOTE FOR THE MEN WHO WILL WORK WITH HIM FOR A GREATER NEWARK . . .

*The Newark Citizens Committee on Municipal Government presents here the candidates running for councilmen-at-large, as well as those in each ward who deserve your vote. For some positions only one candidate is endorsed, for others more than one are deserving, and the final choice is yours.*

### FOR COUNCILMEN-AT-LARGE

**JOHN A. BRADY**—President of Municipal Council since 1954 under the new city charter; 50 years of municipal service, rising from patrolman to Director of the Department of Public Affairs prior to the charter reform.

**MICHAEL A. BONTEMPO**—Incumbent member of the Municipal Council since 1954. Member of Newark Police Department for 27 years. Newark representative on Joint Sewerage Commission.

**JAMES T. CALLAGHAN**—Incumbent member of the Municipal Council since 1954, serving on Board of School Estimate. Member of Newark Charter Commission, 1953. Labor leader and teacher at St. Peter's College.

**RAYMOND V. SANTORO**—Secretary of New Jersey State Board of Beauty Culture; active CIO leader; Secretary of

Department of Public Affairs under commission form of government.

**JACK TRUGMAN**—Lawyer, labor consultant, and active in civic and religious organizations. Leader in charter reform movement in 1953-54.

### FOR WARD COUNCILMEN

#### Central Ward

**PHILIP THIGPEN**—Serves as Juvenile Officer, Essex County Probation Department; formerly Attendance Officer, Newark Board of Education. Track star at Seton Hall University; Executive Board Member, N.A.A.C.P.

#### East Ward

**PHILIP GORDON**—Incumbent member of Municipal

## MAYOR CARLIN HAS PROVED HE GETS THINGS DONE!

On this map are shown the concrete accomplishments under Mayor Leo P. Carlin's administration.

Yes! Much has been done in a few short years . . . much remains to be done . . . and much will be done if we re-elect Mayor Carlin!



Council since 1954, serving on Board of Newark Employees' Retirement System. Lawyer, active in labor, veterans and religious organizations. Leader of social welfare campaigns.

### North Ward

**MARIO V. FARCO**—Incumbent member of Municipal Council since 1954, serving as member of the Board of School Estimate. Lawyer, active in civic and veterans organizations.

**ANTHONY M. ZOPPI**—Lawyer, former counsel to Newark Pension Commission, 1950-54. Former Deputy Attorney General of New Jersey, and Regional Education Director of U.A.W., 1941-44.

### South Ward

**SOPHIE L. COOPER**—Incumbent member of Municipal

Council, replacing her late husband in 1957. Women's Division Chairman, United Jewish Appeal, 1952; active for many years in hospital and welfare organizations.

### West Ward

**HARRY LOMBARDI**—Insurance Executive and member of Board of School of Nursing, Martland Medical Center; active in religious and civic organizations.

**FRANCIS X. MCCARTHY**—Member of Newark Fire Department since 1940. President of Firemen's Mutual Benevolent Association, 1949-57. Veteran, active in civic and religious organizations.

**WILLIAM T. WHALEN**—Senior Vice Commander of Essex County Council of VFW. Principal Account Clerk of Newark Fire Department since 1947. Active in civic and religious organizations.



## Newark Citizens Committee on Municipal Government recommends...

The Newark Citizens Committee on Municipal Government is a group of non-partisan public spirited citizens interested in a better Newark for all of us. It was formed five years ago to work for better government in our town. It helped put through the new Mayor-Council form of government, and it was an important factor in the election of Mayor Carlin.

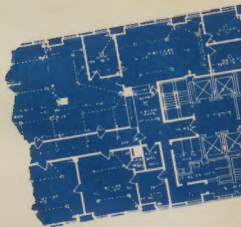
The committee has studied the records of all candidates for election as mayor and councilmen . . . has screened the candidates regarding their platforms and their policies.

The committee is giving its approval and support to men who will work together for the welfare of our city. In this folder we name our choices, and give our reasons.

**VOTE** FOR  
**MAYOR LEO P. CARLIN**  
—the man who  
made the blueprint!

# UNFINISHED BLUEPRINT" "THE CASE OF THE

William Woodruff  
62 Barclay St.  
Newark, N. J.



PAID  
U. S. POSTAGE  
NEWARK, N. J.

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